



Digital Signage



Webcasting



Mobile Video



Room Signage



Wayfinding



Desktop Video



IPTV

Tripleplay Cloud

Tripleplay Cloud is an ideal solution for all Tripleplay applications. Flexible SaaS licensing offers a recurring subscription-based financial model, and lower upfront hardware investment costs.

Tripleplay Cloud also relieves the responsibility of ongoing maintenance associated with on-prem services, further reducing the Total Cost of Ownership.

Deployed and trusted by thousands of organizations globally and with a strong track record of delivering solutions at the leading edge of technological capabilities, Tripleplay Cloud offers a unique level of flexibility, scalability, and security, from a single solution.

IPTV

Capture content from a wide range of sources, encoding and redistributing them across an IP network.

Desktop Video

The Media Video Player (MVP) is a secure, controlled, high quality enterprise video delivery platform.

Mobile Video

Tripleplay's Mobile Media Application (MMA) is an app for viewing, uploading and sharing media content.

Webcasting

Presenters can broadcast their webcam and/or their desktop screen globally to digital signage and desktop users.

Digital Signage

Engage your audience, deliver communications, promote brand awareness and generate advertising revenues.

Wayfinding

A content solution providing interactive maps for any touch-enabled digital signage screen or mobile device.

Room Signs

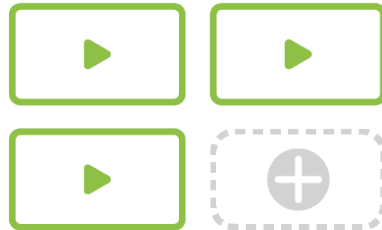
Manage meeting room booking and conferences more efficiently, with interactive digital meeting room signage.

Key Benefits of Tripleplay Cloud



Reduces Capital Expenditure

With a SaaS licensing model, and lower upfront hardware investment costs, the end-user has financial flexibility and avoids the financial peaks and troughs which can be associated with capital expenses.



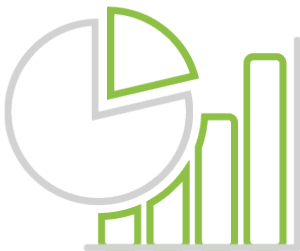
Offers Platform Scalability

Can be easily scaled up or down as business needs dictate with subscriptions added or removed. Solutions can also be delivered to a geographically disparate area with simple device provisioning for easy roll out.



Easy to Install, Upgrade and Maintain

Updates are deployed centrally to hosted applications, so hardware & software is easy to install and upgrades are simple to manage, removing workload & responsibility from the customer, freeing up valuable resources.



Analytics and Reporting

The analytics dashboard allows users to view the performance of their digital engagement network, see who is utilizing the system, monitor media player status, create content layout reports and refine campaigns; helping to maximize audience engagement and better understand ROI.



Simple to Implement and Operate

One of the most user-friendly platforms, whether self-provisioning implementation or simple drag 'n' drop content creation. Backed by 20+ years of experience, the Tripleplay Cloud solutions offers a feature-rich experience designed for all skill levels.

**Interested to
find out more?**

Contact us on
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or visit our website
www.tripleplay.tv